



COMPANY INTRODUCTION

Think Globally, Act Locally

BORDERLESS

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보더리스를 소개합니다!

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**차별화된 해외촬영 솔루션에
합리적인 비용을 더하다**

BORDERLESS

보더리스는 **세계 각국에서** 가격과 퀄리티 경쟁력이 우수한 패션 콘텐츠 **제작 자원을 DB화** 하고 검증합니다.
이러한 글로벌 콘텐츠 소싱을 바탕으로 더욱 다양한 자원을 편리하고 안전하게 이용할 수 있는 서비스를 제공합니다.



“언택트 글로벌 패션콘텐츠 제작기업”

01

전세계 7개국에 축적된 데이터를
기반으로 한 **편리성과 안정성**

02

전세계에 다양한 리소스를
최대한 활용하여 **컨텐츠 차별화 구현**

03

Remote Shoot 방식으로
획기적인 **원가절감**

보더리스만의 글로벌 제작 인프라를 통해, 여러분의 상상을 현실로 만드세요 !



**불필요한
비용을 줄이다**

01

해외 유명모델이라서 비쌀 것이다?

보그, 엘르, GQ와 같은 유명 패션 매거진뿐만 아니라
구찌, 루이비통과 같은 하이엔드 패션 브랜드에서
선택한 모델들을 **추가 수수료 없이**,
현지 비용과 동일한 비용으로 예약할 수 있습니다.



한국



+ 원 국가 에이전시 수수료
+ 활동국가 에이전시 수수료
+ 이동경비
+ 현지 생활경비
...



해외 현지



보더리스 솔루션 이용시

현지 비용과 동일
(한국 촬영대비 **1/3** 가격)



세계 각국의
자원을 활용하다

02

세계 각국의 다양한 자원과 로케 활용 !

수영장이 있는 현대적인 건물에서 촬영하고 싶으세요?
사막과 바다가 공존하는 지형에서 또는 클래식 카를
타고 여행을 떠나는 콘텐츠는 어떠세요?

모두 보더리스가 제공하는 서비스를 통해
합리적인 가격으로 이용가능합니다.

이국적인 풍경, 남다른 소품을 바탕으로 갖춰지는
콘텐츠 경쟁력은 오직 해외촬영을 통해서
얻을 수 있는 메리트입니다.





한국에서
해외를 촬영하다

03

해외촬영을 한국에서 !



01 기획

한국에 위치한 보더리스
헤드오피스에서 진행됩니다.



02 준비

촬영 국가 감독과 소통하며 현지 상황과 고객의 니즈를 조율하고
촬영에 필요한 모든 사전준비를 끝마칩니다.

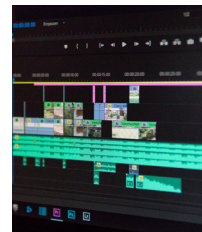


03 현지전달



04 촬영

고객의 니즈가 더욱 세밀하게 반영될 수 있도록 실시간으로 해외 제작 현장을 확인하고
소통할 수 있는 채널을 제공합니다. 촬영 이후 컷편집, 색보정을 통해 결과물의 완성도를 높입니다.



05 후반작업

A man with dark hair and a focused expression is in a starting crouch on a cobblestone city street. He is wearing a black and yellow athletic shirt, dark shorts, and a black watch on his left wrist. His hands are flat on the ground, and his feet are in a starting position. The street is flanked by tall buildings, and the scene is brightly lit by sunlight, creating strong shadows. In the background, there are street signs, including a red 'no parking' sign and a yellow pedestrian crossing sign. The overall atmosphere is one of speed and urban energy.

**전 세계 곳곳의 인프라를 통해
상상의 한계를 넓히다**

BORDERLESS**:: FASHION CONTENTS ::****2020
S/S****2020
F/W****2021
S/S****2021
F/W****2022
S/S**

[Brazil] XEXYMIX
[Brazil] QISE

[Brazil] Accrue

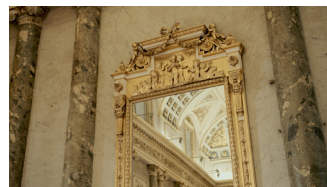
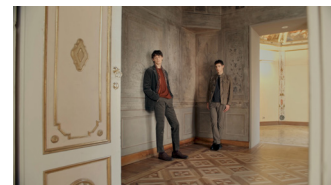
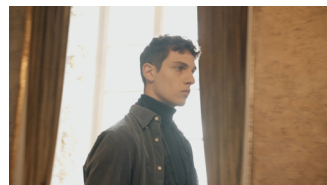
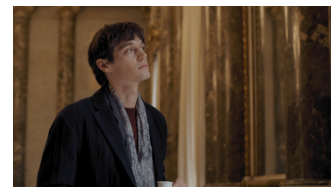
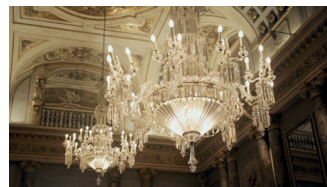
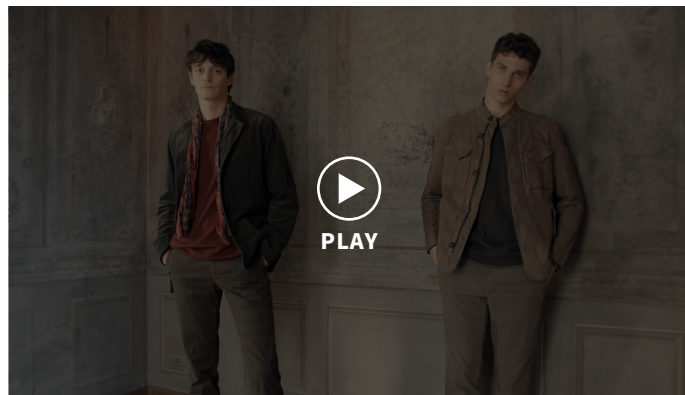
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[Brazil] Accrue
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[Italy] Eider 60th
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[Italy] MALO

[Brazil] Accrue
[Brazil] Henry Cotton's
[Spain] Henry Cotton's



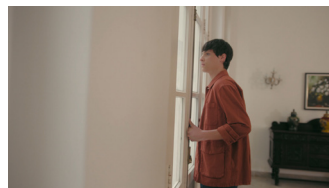
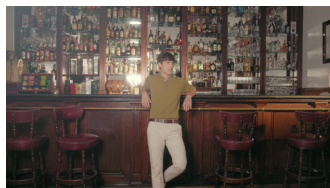
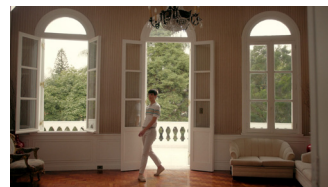
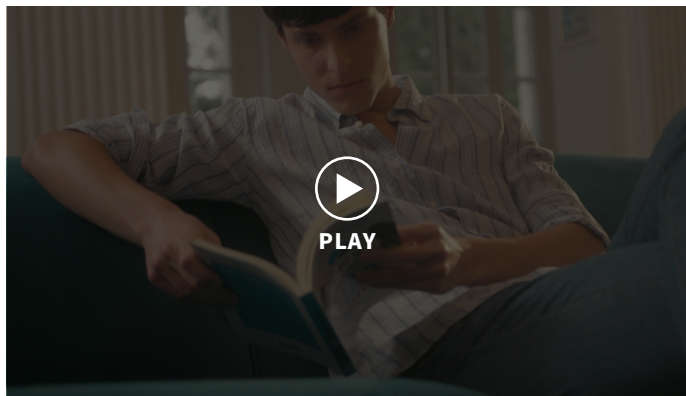




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Genre 캠페인 필름
Location 이탈리아





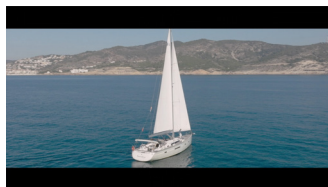
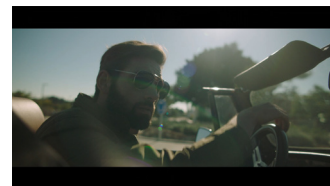
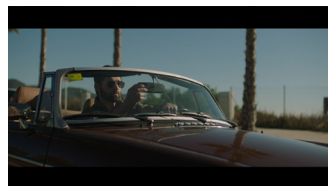
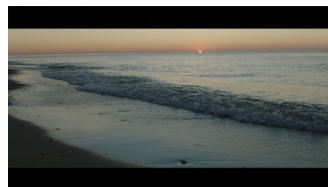
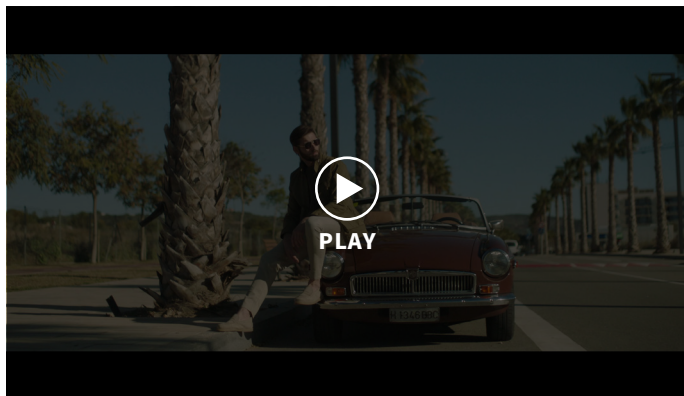


Client 헨리코튼
Genre 캠페인 필름
Location 브라질





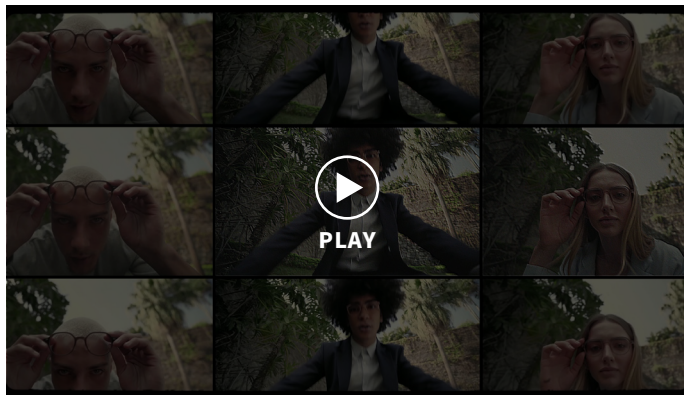




Client 헨리코튼
Genre 캠페인 필름
Location 스페인



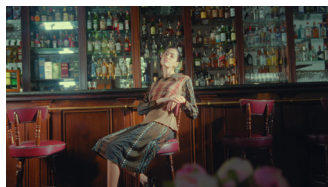
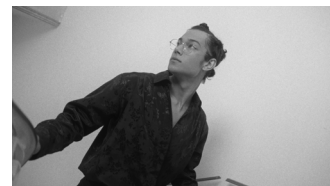
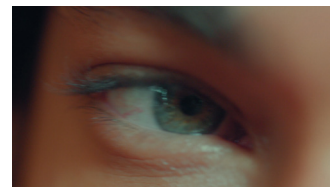
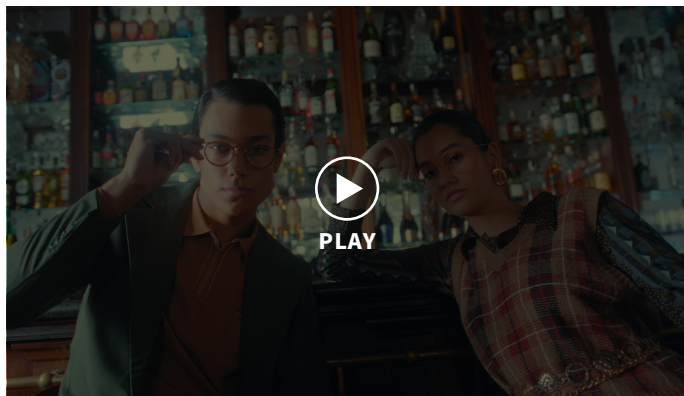




Client 어크루
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Location 브라질



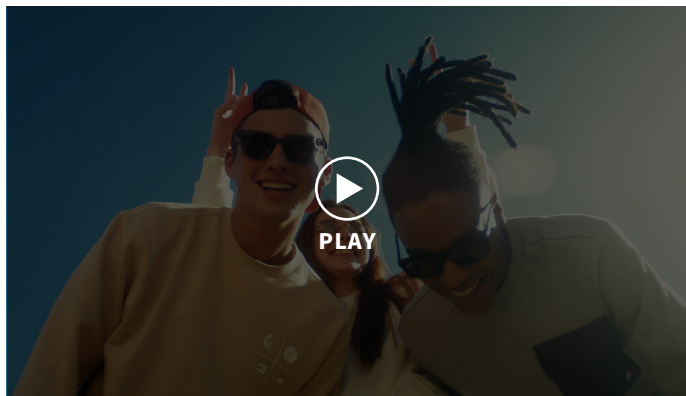




Client 어크루
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Location 브라질



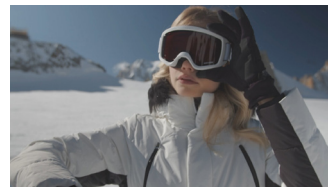
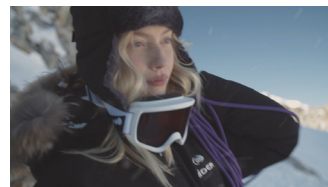
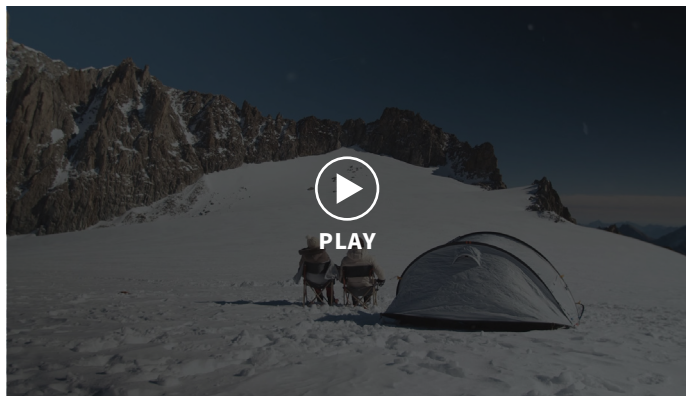




Client 아이더
Genre 캠페인 필름
Location 브라질



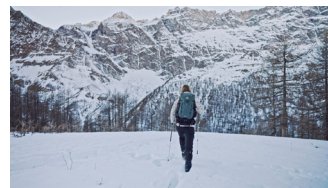
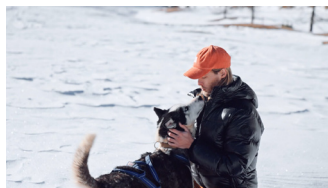
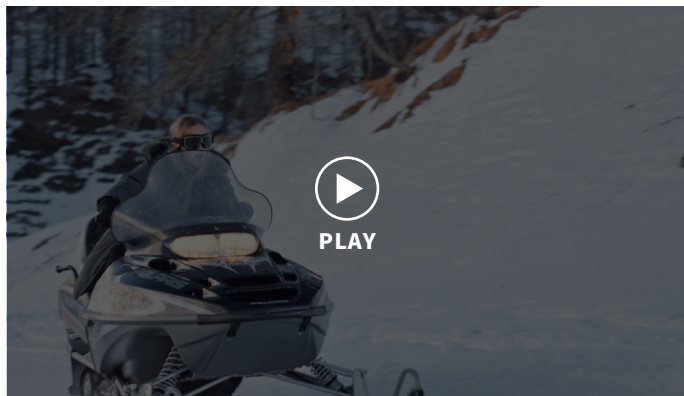




Client 아이더
Genre 캠페인 필름
Location 이탈리아







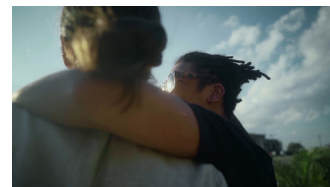
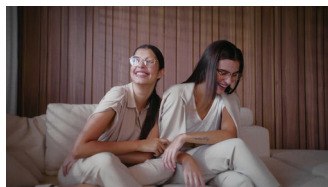
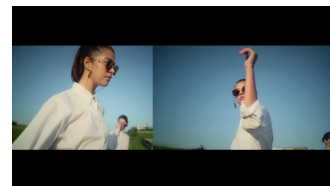
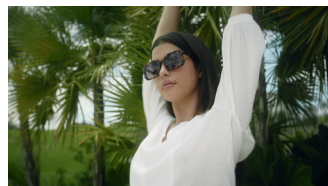
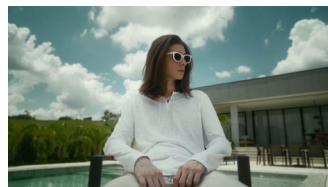
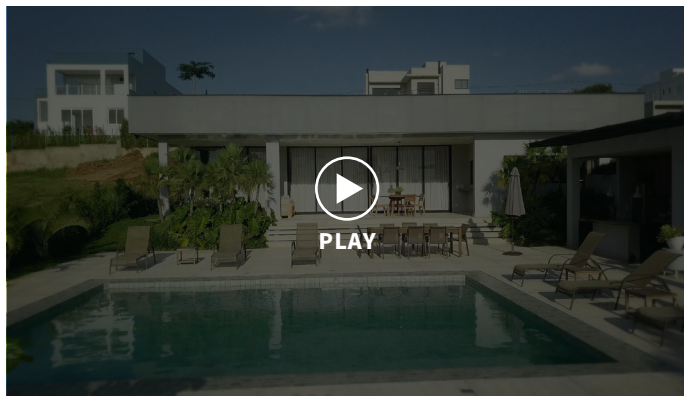
Client 아이더
Genre 캠페인 필름
Location 이탈리아







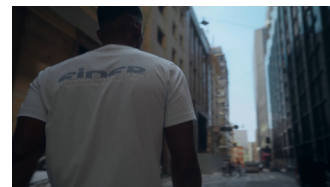
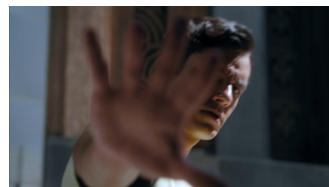
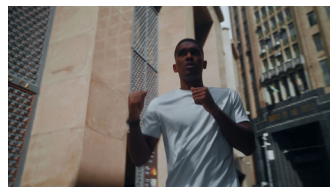
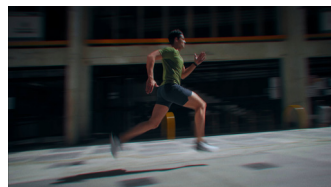
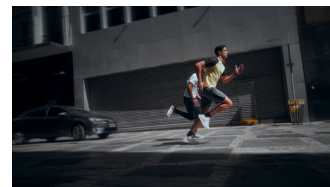
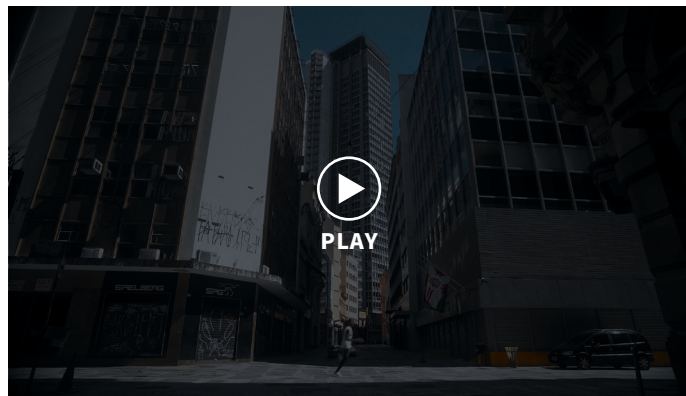




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Location 브라질



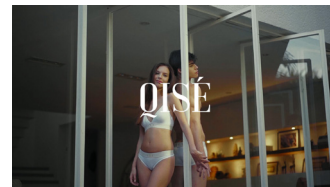
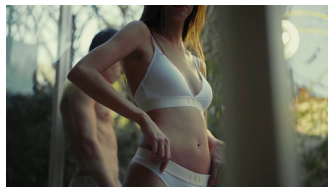
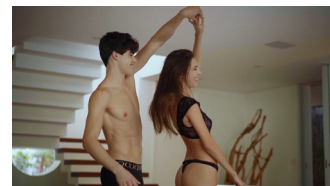
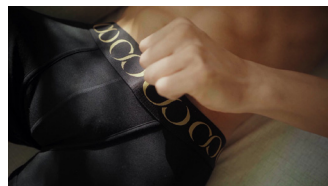
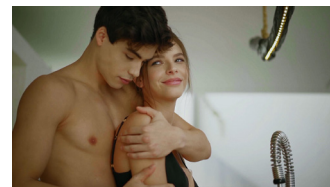
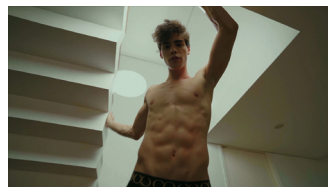
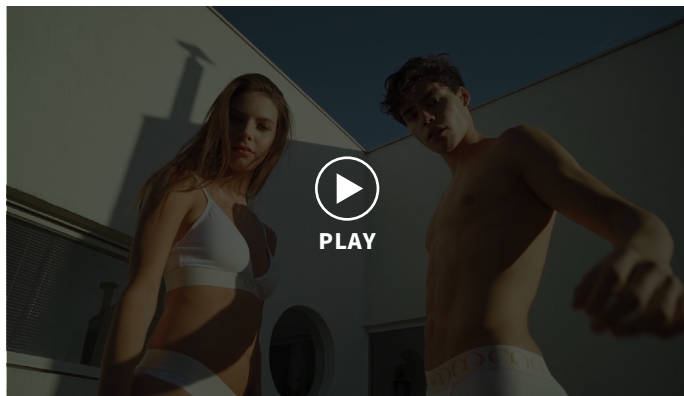




Client 아이더
Genre 캠페인 필름
Location 브라질







Client 키세
Genre 캠페인 필름
Location 브라질









BORDERLESS**:: COMMERCIAL CONTENTS ::****헬스&메디컬****생활소비재****산업재****뷰티****IT**

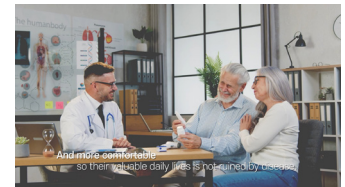
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[Korea] 블루코어컴퍼니

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[Brazil] 코르시암
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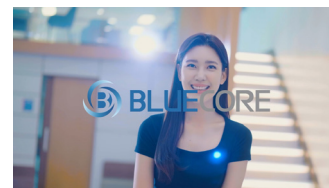
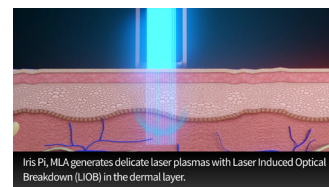
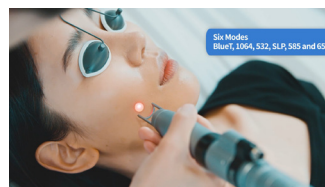
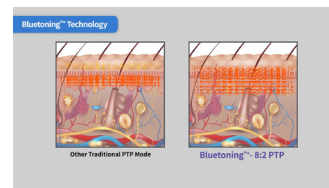
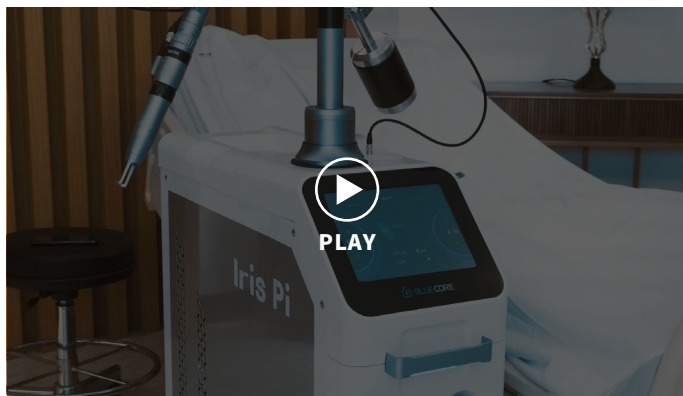
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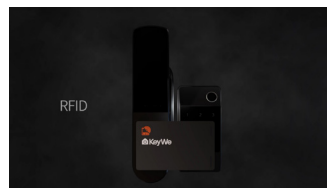
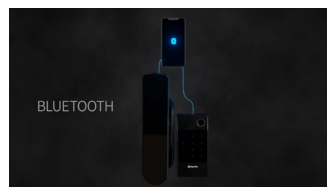
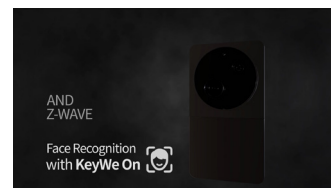
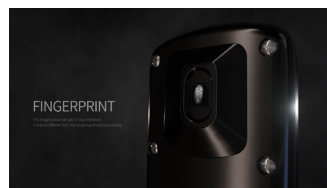
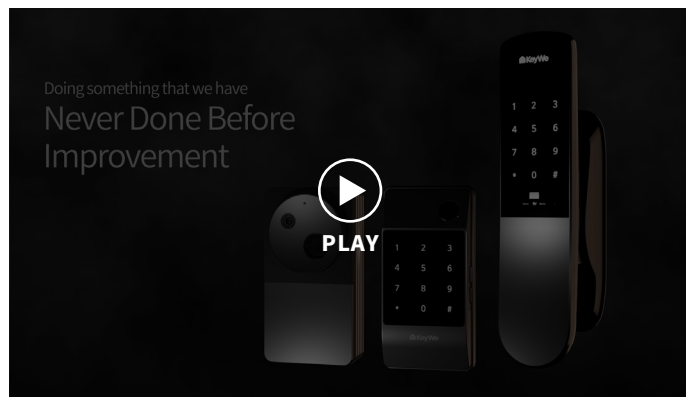
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[Korea] 내외코리아



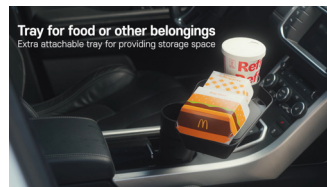
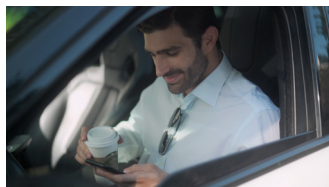
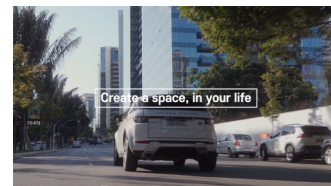
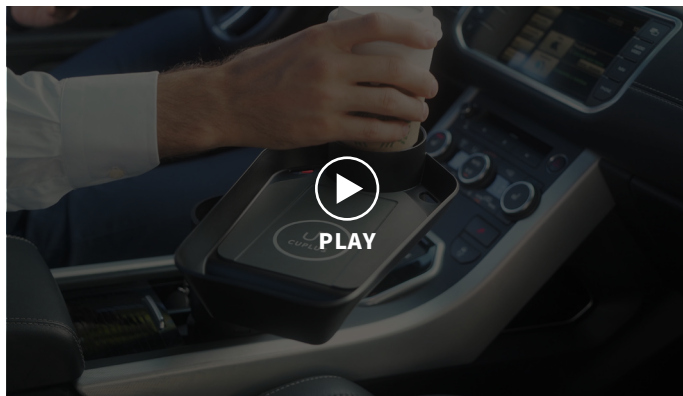
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Genre 헬스 & 메디컬
Location 한국



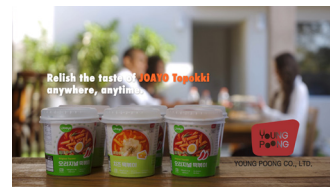
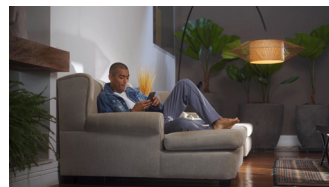
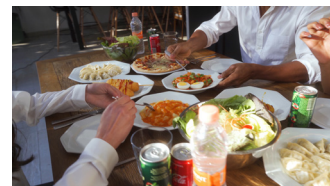
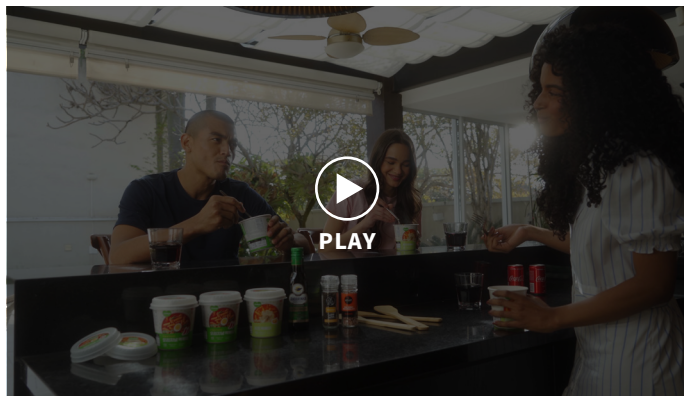
Client 블루코어컴퍼니
Genre 헬스 & 메디컬
Location 한국



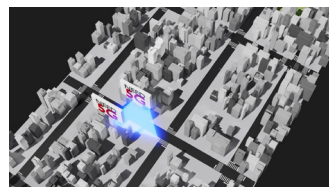
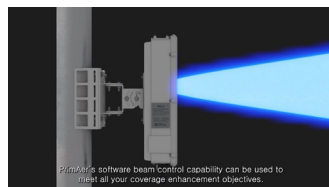
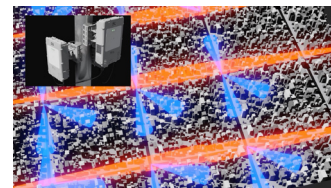
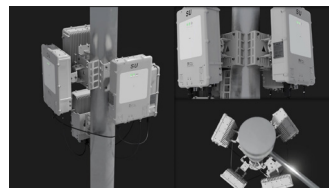
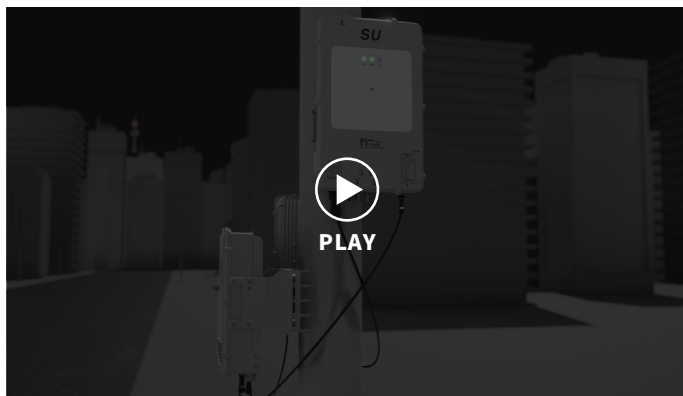
Client 키위스마트락
Genre 생활소비재
Location 한국



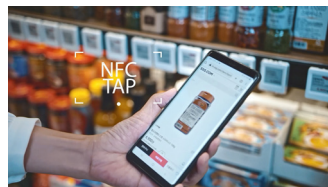
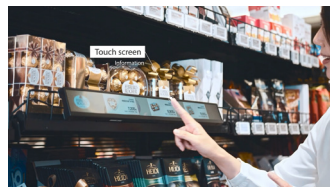
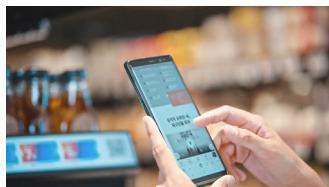
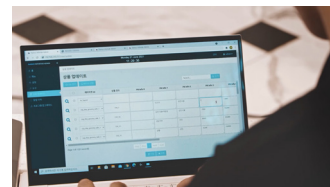
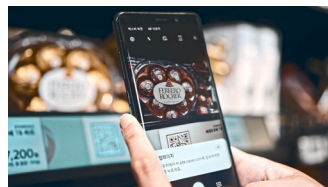
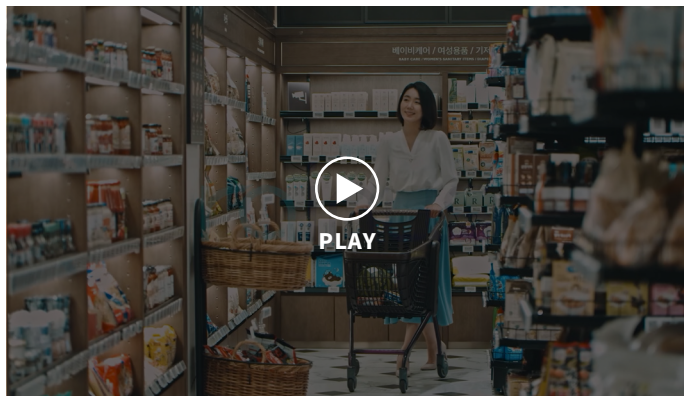
Client 코르시암
Genre 생활소비재
Location 브라질



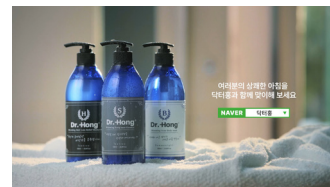
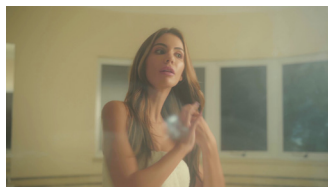
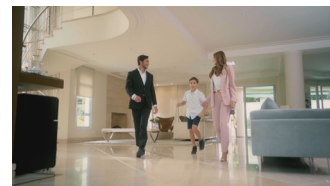
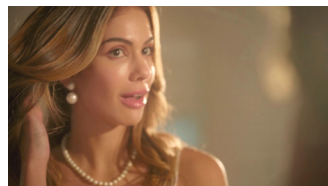
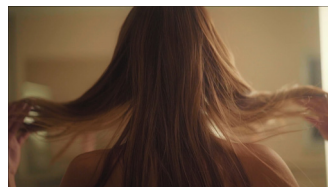
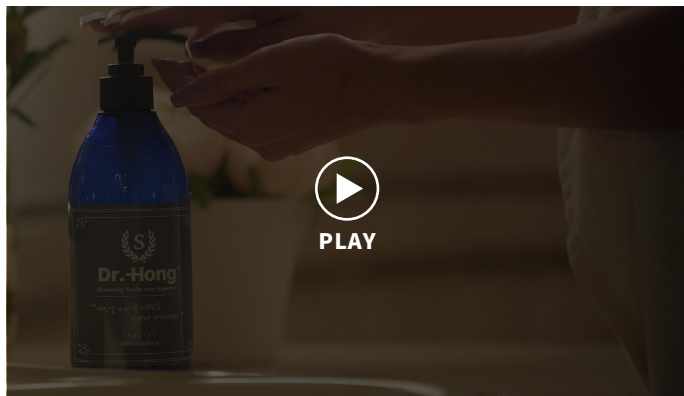
Client 영풍
Genre 생활소비재
Location 브라질



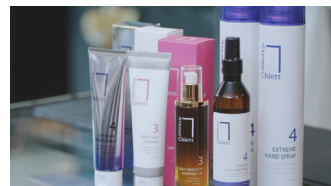
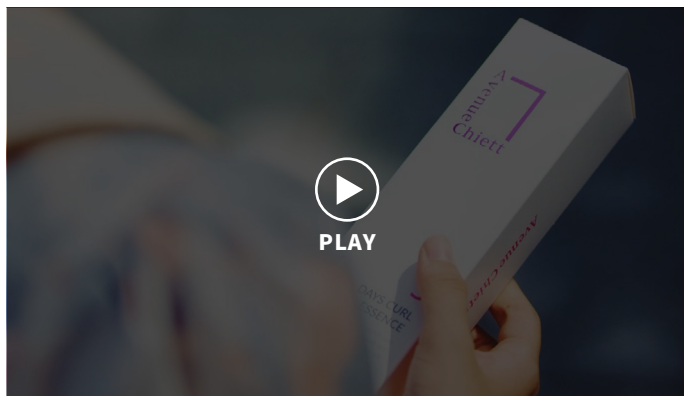
Client 에프알텍
Genre 산업재
Location 한국



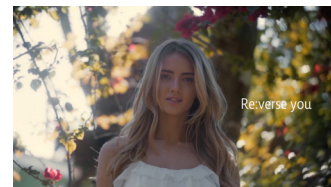
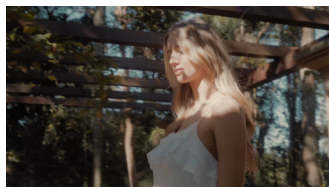
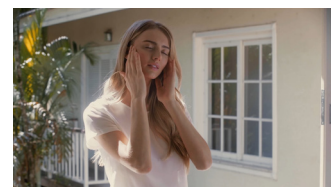
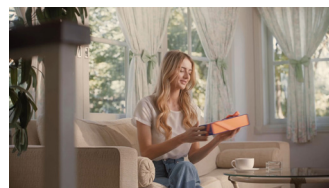
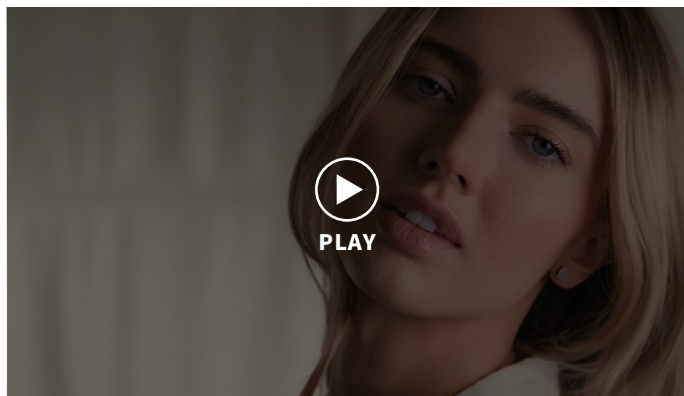
Client 라인어스
Genre 산업재
Location 한국



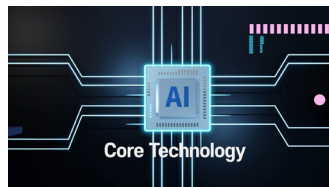
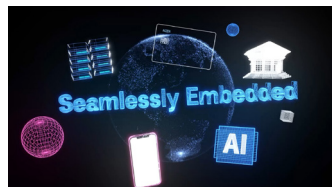
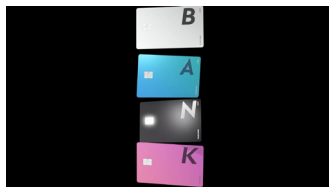
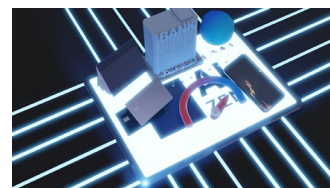
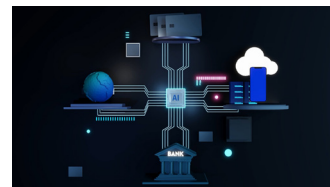
Client 세노컴퍼니
Genre 뷰티
Location 한국



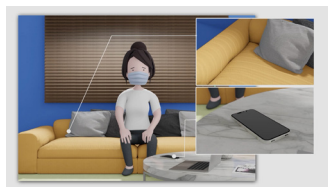
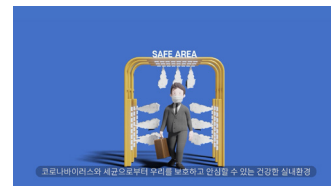
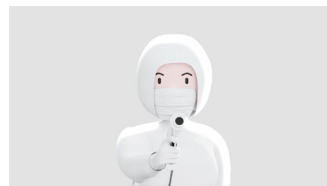
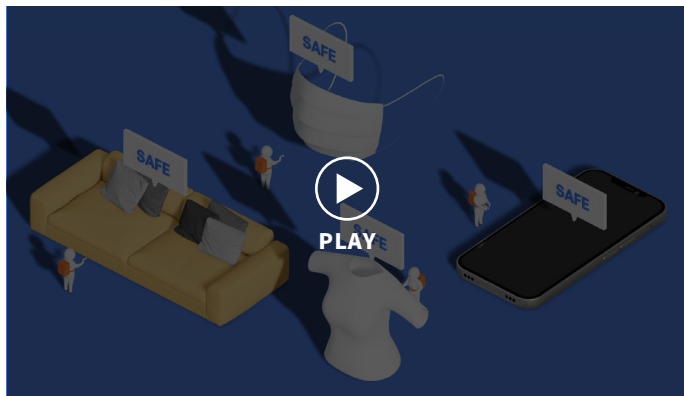
Client 피엘코스메틱
Genre 뷰티
Location 한국



Client 레비레스코
Genre 뷰티
Location 브라질



Client 에이젠글로벌
Genre IT
Location 한국



Client 내외코리아
Genre IT
Location 한국

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:: 조직도 ::

CEO



이중석

CREATIVE DIRECTOR



김승태

AE



정승재

PD



권병운

PD



박주노

DESIGNER



한민음

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다양한 모델, 전문가, 로케이션을 바탕으로
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서울특별시 강남구 선릉로134길 4, 2층 보더리스 | 4, Seolleung-ro 134-gil, Gangnam-gu, Seoul, Republic of Korea